

**“The Jazz & Roots Festival is the city’s signature cultural event, bringing thousands of people together in our vibrant downtown to celebrate Springfield’s diversity.”**

*~ Mayor Domenic Sarno*

SPONSORSHIP OPPORTUNITIES

**SAXOPHONE LEVEL**

- Ad in digital signage
- Prominent 10'x10' Festival booth
- Linked logo on our website
- Onstage Mention by our emcees
- Logo on Stage or entrance banners
- Print Logo on posters & flyers
- Exclusive Facebook/ Instagram posts

\$10,000+

**TRUMPET LEVEL**

- Ad in digital signage
- Linked logo on our website
- Onstage Mention by our emcees
- Logo on Stage or entrance banners
- Print Logo on posters & flyers
- Exclusive Facebook/ Instagram posts

\$5,000+

**TROMBONE LEVEL**

- Ad in digital signage
- Linked logo on our website
- Onstage Mention by our emcees
- Logo on Stage or entrance banners
- Exclusive Facebook/ Instagram posts

\$2,500+

**PIANO LEVEL**

- Logo in digital signage
- Linked logo on our website
- Onstage Shout-Out
- Logo on Stage or entrance banners
- Facebook / Instagram Recognition

\$1000+

**GUITAR LEVEL**

- Logo in digital signage
- Linked logo on our website
- Onstage Shout-Out
- Facebook / Instagram Recognition

\$500+

**BASS LEVEL**

- Logo in digital signage
- Linked logo on our website
- Facebook / Instagram Recognition

\$250+



Springfield Jazz & Roots is a free festival produced by Blues to Green, a non-profit organization with a mission to make world-class programming accessible to people from all walks of life. The event is powered by volunteers and supported by local businesses and generous individuals like yourself who recognize the importance of gathering and giving back to the community. Please consider adding your name to our proud list of sponsors and taking advantage of the benefits that we offer in return. Your participation sends a bold signal to your customers, emphasizing community values and linking your brand to this beloved annual tradition and the enduring memories that it creates. Contributions are tax deductible and meaningful at any level.