

Deadline to confirm sponsorship: April 14, 2023



**“The Jazz & Roots Festival is the city’s signature cultural event, bringing thousands of people together in our vibrant downtown to celebrate Springfield’s diversity.”**

*~ Mayor Domenic Sarno*

## SPONSORSHIP LEVELS

### SAXOPHONE LEVEL

- 2 (two) or more slides in digital signage
- Prominent 10'x10' Festival booth
- Linked logo on our website
- Onstage Mention by our emcees
- Logo on Main Stage sponsor banner or entrance sponsor banners
- Print Logo on posters & flyers
- Exclusive Facebook / Instagram post

\$10,000+

### TRUMPET LEVEL

- 1 (one) slide in digital signage
- Linked logo on our website
- Onstage Mention by our emcees
- Logo on Main Stage sponsor banner or entrance sponsor banners
- Print Logo on posters & flyers
- Exclusive Facebook / Instagram post

\$5,000+

### TROMBONE LEVEL

- Logo included on a group slide in digital signage
- Linked logo on our website
- Onstage Mention by our emcees
- Logo on Main Stage sponsor banner or entrance sponsor banners
- Exclusive Facebook/ Instagram post

\$2,500+

### PIANO LEVEL

- Logo included on a group slide in digital signage
- Linked logo on our website
- Onstage Shout-Out
- Logo on Main Stage sponsor banner or entrance banners
- Group Facebook / Instagram post

\$1,500+

### GUITAR LEVEL

- Logo included on a group slide in digital signage
- Linked logo on our website
- Onstage Shout-Out
- Group Facebook / Instagram post

\$1,000+

### BASS LEVEL

- Logo included on a group slide in digital signage
- Linked logo on our website
- Group Facebook / Instagram post

\$500+

### PERCUSSION LEVEL

- Linked logo on our website
- Group Facebook / Instagram post

\$250+



The free, annual Springfield Jazz & Roots Festival draws 5,000-8,000 diverse people to downtown Springfield for family-friendly music, art, and education linking both to social justice. A program of the nonprofit Blues to Green, it is a community effort made possible by volunteers, donors, and sponsors like you.

**Your tax-deductible sponsorship shows your customers how much you care about our community, all while promoting your business to thousands.**

**Please contact us to learn more about these sponsor options, including:** Musician Hospitality, Event Programming, Location Support, and more!